

Ch. D. meeting - 4/21/52 (Sat.) (2nd meet) today. 4:30

#103 Jackson -

? of new wall treatment in front portion of store,
new mirrors, slotted standards, glass shelves brackets
+ illuminated cornice. \$7,000.
or cost of \$4,000 for larger job.

1400' of store.

Hold it up for this yr.

#115 Easton, Pa.

Propose to double size of flr; enlarge flr from 15' to 30',
cost \$1150.

\$1127 per ft. (\$400 per stool) at flr. sales. (25 M)

We did 198 M vol. in 57, + made 20 M profit.

18' x 200'.

Do this

#1185 Detroit -

? of replacing green stone front sign w/ bright red one.
Plan I cost \$17,000. Plan II cost 10,000.

Unanimous opinion that it would not be warrant
expenditure.

#1 Det. -

2nd flr - ? of spending \$2,000. for mirrors, from 1' to ceiling;
C.E.H. + I vote "No", others vote "yes"; 2 x reservations

(J.H.K. + J.E.H. I don't know).

I was voted to do it. (K.D.K. wants it very badly)

#584 - 714 City - White Plains Rd.

Final layout approval.

Ok'd.

56 Louisville, Ky.

104 stools in new bays

2200' this.

Save gas for 25 yrs. yet - 1976

Voted for new front (incl. sk), C.E.H. voting for old.

(Continued in book #)

Ex - 200, C.E.H. vol.
\$1.27, 1952, 1953, 1954
K.D.K. vol. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100